



Elevate Your Budtender Game Customers & Employers Will Appreciate You

Train smarter. Grow your skills. Earn rewards.
Budmaster™ is the certification built for budtenders **who want to stand out** — on the sales floor and in their careers.

Level One Available Today

🎓 What You'll Learn

- 🌱 **Cannabis Fundamentals:** Plant science, cannabinoids, ECS
- 🔧 **Product Knowledge:** Strains, categories, consumption methods
- 💬 **Customer Skills:** Active listening, needs analysis, upselling
- 📊 **Retail Know-How:** Loyalty programs + weekly promos

Fast, mobile-friendly lessons with videos, quizzes, and downloadable handouts.

🎮 Learn It. Prove It. Get Rewarded.

- 📅 **Earn Points & Swag** for quizzes, courses & surveys
- 📅 **Monthly Drops:** Product updates, compliance tips & "Budtender News"
- 🤖 **AI Coaches** (Coming Soon): Practice sales situations & get instant feedback
- 🎤 **Ongoing Engagement:** Access to custom training library, industry updates & practice challenges

Manager? Team Lead? Let's Talk

Budmaster™ scales for your whole team.

Dispensary managers can:

- 👤 Onboard & certify new hires fast
- 🚀 Drive engagement and loyalty
- 🎯 Track training from one dashboard
- 📁 Offer exclusive swag & points-based rewards

Your Path to Budtender Greatness Starts Here

Enhance your knowledge and skill, and earn rewards, as an individual or as a team.

budmaster@uplvl.net,
uplvl.net/budmaster



Budmaster is created by and delivered on

